

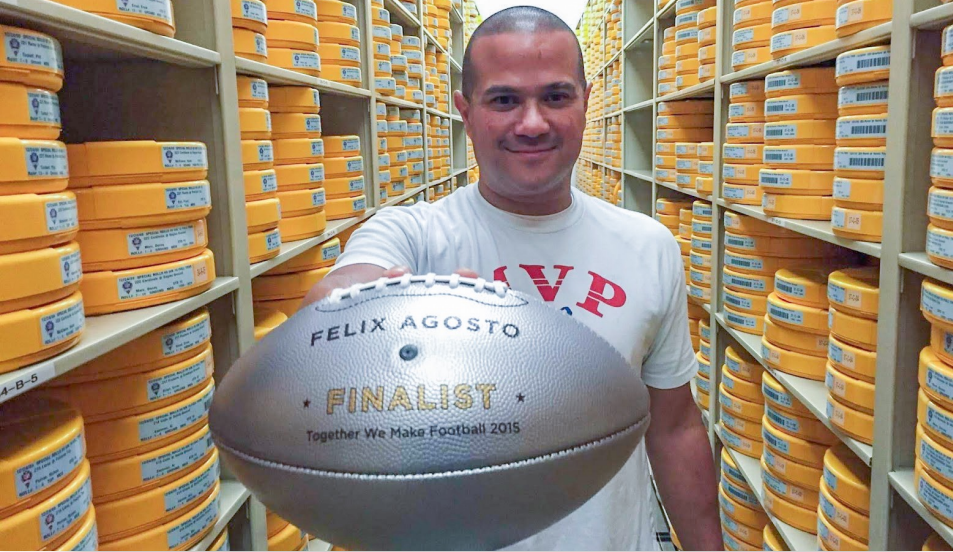
Delivering the best possible life experiences through sports and entertainment for military families and the surrounding communities

<https://www.mvp360sports.com/>



About the MVP360 Organization

- Founded and successfully operational since 2012
- Led by Felix Agosto, a 16 year veteran of the United States Air Force
- MVP360 delivers youth sports camps and events around the world for children & families of U.S. Military members
- MVP360 was awarded the Air Force Services Center Child and Youth Program contract



Awards & Certifications

- Philadelphia Eagles Care Partnership
- Jr. NBA and USA Basketball Certified
- Junior Sixers Partnership
- NFL Flag and USA Football Member
- Established partnership with USA Volleyball
- NFL's "Together We Make Football" Award Winner
- MLB's Baseball Tomorrow Fund Recipient
- Get Healthy Philly Ambassador
- Roberto Clemente Award Recipient
- NFL Hispanic Leadership Award Recipient
- USA Basketball 3x3 National Tournament Qualifier Director
- NFL's "Together We Make Football" Award Winner
- MLB's Baseball Tomorrow Fund Recipient
- Roberto Clemente Award Recipient
- NFL Hispanic Leadership Award Recipient
- USA Basketball 3x3 National Tournament Qualifier Director
- Diversity Grant Award, National Fastpitch Coaches Association



MVP 360 Sports

MVP360 Runs Youth Camps Across Multiple Sports

Flag Football

Baseball

Softball

Basketball

Soccer

Volleyball

CrossFit training

Youth Fitness & Self Defense

Other Sports

In The Press





U.S. Military Base Camps

- In 2024, MVP360 will run 26 camps on U.S. Military Bases across the world benefiting children within U.S. Military Families
- Sports covered: Flag Football, Basketball, Volleyball and other sports as needed

1,500

Families Benefiting

26

U.S. Military Base Youth Sports Camps



U.S. Military Base Camps

MVP360 Sports Camps Experience

- Each camp is 5 days in length and is hosted on a U.S. Military base.
- Events are run at no cost for the Military families
- Parents are invited to come and watch
- Participating kids receive a branded jersey pending the sport:
 - Example: Flag Football campers receive either a NFL Flag jersey or a USA Football jersey



Non-Military Events

MVP360 Delivers Other Events to Communities Across the Country

- Camps and clinics in communities with limited access to organized sports
- Flag Football Tournaments
- Basketball Tournaments
- MVP360 is open to working with brands to develop new event experiences for children and families of U.S. Military members



How To Get Involved

MVP360 Offers Companies Several Engagement Opportunities with Military Families

Become a Sponsor

- Cornerstone Sponsor (across all events and bases)
- Supporting Sponsor (across all events and bases)
- Local Sponsor (one event)

Become a Donor

- Donate new equipment or goods to MVP360
- Donate funds that go directly to improving the camp experience



CORNERSTONE SPONSORSHIP: Military Base Camps

National Cornerstone sponsorship position for all 26 Military Youth Camps. Limited to four (4) sponsors in total. Only sponsorship position higher than Cornerstone Level is the Title Sponsorship position.

Leverage Your Sponsorship

- Partner has the right to use MVP360 logo and images to market and promote their support for the Military Families across the US through youth sports
- Drive Positive PR for your Brand - MVP360 and Partner can collaborate on a PR strategy to tell the story how Partner and MVP360 are supporting Military Families through youth sports

Branded T-Shirts

- Partner Logo on Participant Shirts (1,500 Military Families)
- Partner Logo on Coach/Staff Shirts

Signage

- Partner Signage displayed on fields during all 26 Military Youth Camps. MVP360 will ship and manage all signage as part of the sponsorship.
- Production of Signage included in Sponsorship Fee

Email Marketing

- Dedicated Email - Partner will receive two dedicated emails each year of the partnership. Emails to reach military families, military youth sports staff and coaches
- E-Newsletter - Partner logo and featured promotion in each quarterly e-newsletter (Four promotions per year)

Digital

- Website - Partner Logo and URL on website landing page for a 12-month cycle
- E-Flyers - Partner Logo and URL on e-flyers and promotional material shared on social media

Awards at Each Event

- Partner to serve as the title sponsor of one MVP Award Presentation for each event (26 in total)

Social Media

- Twenty-Four (24) social media posts per year (peak months June-September). Limited to six (6) social media posts per month

On-site Activation/Tabling

- Partner to receive one (1) table/booth area (10 feet by 10 feet) at military events with base approval (Optional)
- Partner to receive a speaking/presenting opportunity at each event (optional)

ANNUAL SPONSORSHIP COST: \$30,000

SIGNAGE FEE: \$5,000



NATIONAL SPONSORSHIP: Military Base Camps

National Level sponsorship position for all 26 Military Youth Camps. Limited to eight (8) sponsors in total.

Leverage Your Sponsorship

- Partner has the right to use MVP360 logo and images to market and promote their support for the Military Families across the US through youth sports

Signage

- Partner Signage displayed on fields during all 26 Military Youth Camps. MVP360 will ship and manage all signage as part of the sponsorship.
- Production of Signage listed in Sponsorship Fee

Email Marketing

- E-Newsletter - Partner logo featured in each quarterly e-newsletter (Four promotions per year)

Digital

- Website - Partner Logo and URL on website landing page for a 12-month cycle
- E-Flyers - Partner Logo and URL on e-flyers and promotional material shared on social media

Social Media

- Twelve (12) social media posts per year (peak months June-September). Limited to two (2) social media posts per month

On-site Activation/Tabling

- Partner to receive one (1) table/booth area (10 feet by 10 feet) at military events with base approval (Optional)
- Partner to receive a speaking/presenting opportunity at each event (optional)

ANNUAL SPONSORSHIP COST: \$15,000

SIGNAGE FEE: \$2,500



PRESENTING EVENT SPONSORSHIP

Presenting sponsorship of one (1) event. Limited to one (1) local sponsor in total.

Leverage Your Sponsorship

- Partner has the right to use MVP360 logo and images to market and promote their support of the local event.
- Drive Positive PR for your Brand - MVP360 and Partner can collaborate on a PR strategy to tell the story how Partner and MVP360 are supporting local Military Families through youth sports

On-site Activation/Tabling

- Partner to receive one (1) table/booth area (10 feet by 10 feet) at military events with base approval (Optional)
- Partner to receive a speaking/presenting opportunity at each event (optional)

Signage

- Partner Signage displayed on fields at local event.
- Production of Signage listed in Sponsorship Fee

Email Marketing

- Dedicated Email - Partner will receive one (1) dedicated email reaching military families, military youth sports staff and coaches for the local event
- E-Newsletter - Partner featured in one (1) quarterly e-newsletter

Digital

- Website - Partner Logo and URL on website landing page for a 12-month cycle
- E-Flyers - Partner Logo and URL on e-flyers and promotional material shared on social media

Awards at Each Event

- Partner to serve as the title sponsor of one MVP Award Presentation for the local event

Social Media

- Four (4) social media posts around the event timing.

ANNUAL SPONSORSHIP COST: \$5,000

SIGNAGE FEE: \$1,500



LOCAL SPONSORSHIP PACKAGE

Leverage Your Sponsorship

- Partner has the right to use MVP360 logo and images to market and promote their support of the local event.

On-site Activation/Tabling

- Partner to receive one (1) table/booth area (10 feet by 10 feet) at military events with base approval (Optional)
- Partner has the option to bring and set up their own signage
- Partner will be mentioned during camp

Email Marketing

- E-Newsletter - Logo featured in one (1) quarterly e-newsletter

Digital

- Website - Partner Logo and URL on website landing page under local event partner section for a 12-month cycle
- E-Flyers - Partner Logo and URL on e-flyers and promotional material shared on social media

Social Media

- One (1) social media posts around the event timing.

COST: \$750



CUSTOM OPPORTUNITIES

Interested in exploring custom opportunities with MVP360?

- Become the Title Sponsor of Military Camps
- Custom build your own sponsorship with MVP360
- Create a branded tournament series

MVP360 is open to building custom youth sports programs with brands or organizations.

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